fashion calendar 1966

RUTH FINLEY, PUBLISHER TR 9-2343 / ISSUED WEEKLY / 26th YEAR 8 EAST 77th STREET / NEW YORK, N. Y. 10021 AUGUST 29.

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON GIVEN BY WHERE

WEEK ENDING FRIDAY, AUGUST 26, 1966

Thursday PRIVATE PREVIEW: ARNOLD CONSTABLE NORTHERN BLVD.(L.I.)
August 25 "NEW" MANHASSET STORE (MANHASSET, L.I.) AT SHELTER ROCK ROAD
10:00 A.M. Informal modelling of Fall fashions and accessories at opening of newly
Breakfast decorated store. By invitation. Open to public at 11:00 A.M. Publicity:
Rea Lubar, MU. 5-2300, Ext. 256.

Beginning HOLIDAY-EARLY SPRING LANZ ORIGINALS, INC. 1407 BROADWAY
Thursday DRESSES, CCCRDINATES SHOWROOM - 26TH FLOOR
August 25 Continuous informal showings of dresses and coordinates; also, Alexa
swimwear. Contact: Audrey Brock, OX. 5-6440.

Friday PRESS RECEPTION: U.S. RUBBER CO. HOTEL PLAZA
August 26 ART AWARDS PARTY (CONSUMER PRODUCTS DIV.) BAROQUE FOYER
4:30 P.M.- "Kedettes Brillant Canvases Awards Party"--colors of Kedettes casual shoes,
6:30 P.M. reflected in paintings by ten distinguished American artists, national
Cocktails- Dinner Cocktails, followed by dinner at 7:00 P.M. By invitation. Publicity:
Doris Farrant, CI. 7-5000, Ext. 7335.

WEEK BEGINNING MONDAY, AUGUST 29, 1966

August 29 GIVENCHY PRESS SHOWING IN PARIS, MONDAY, AUG. 29 AT 3:00 P.M.

Monday HOLIDAY LOUNGEWEAR SEAMPRUFE INCORPORATED 412 FIFTH AVENUE
August 29- AND SLEEPWEAR SHOWROOM - 3RD FLOOR
Sept. 23 Continuous showings for buyers. Contact: LO. 4-8040.

August 30 BALENCIAGA PRESS SHOWING IN PARIS, TUESDAY, AUG. 30 AT 10:30 A.M.

Tuesday PRESS PREVIEW: SOPHIE SAKS FIFTH AVENUE 3RD FLOOR
August 30 CUSTOM-ORDER FASHIONS SALON MODERNE

11:00 A.M. Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Wed., Aug. 31.)

Publicity: Helen O'Hagan, PL. 3-4000.

Tuesday PREVIEW OF "CORFAM" DU FONT CO. HOTEL GOTHAM
August 30 COUTURE SHOE FASHIONS BALLROOM
12:30 P.M. Press-trade preview of couture shoe fashions in women's footwear
Luncheon of "Corfam" man-made poromeric, as seen in the London, Rome, and Paris collections. By invitation. Contact: Clara Knoll, 971-4432.

Tuesday CUSTOMER SHOWING ARNOLD CONSTABLE NORTHERN BLVD.(L.I.)

August 30 OF FALL FASHIONS (MANHASSET, L.I.) AT SHELTER ROCK ROAD

2:00 P.M. "The Total Look" in new Fall fashions, with commentary by merchandising editor of "Vogue Magazine." Publicity: Rea Lubar, MU. 5-2300, Ext. 256.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday August 30 6:00 P.M 8:30 P.M.	Celanese will preview men	CELANESE I's fashions for '67 in Celeitation. Publicity: Sue E	
Wednesday August 31 8:30 A.M. Breakfast	NEW SEVENTH FLOOR Preview for the press of	BEST & COMPANY new seventh floor at champ Thurs., Sept. 1.) Publ.:	agne breakfast. By
Wednesday August 31 12:30 P.M.	GIRLS' DRESSES AT LUNCHEON SHOW Barbetta Publ.: Ellen Per	SUZY BROOKS (112 WEST 34TH STREET) 1, TE. 2-8212. Reservation	BARBETTA RESTAURANT 321 WEST 46TH STREET as (\$5.00): CI. 6-9171.
Wednesday August 31; Sept. 7 2:00 P.M 5:00 P.M.	to 5:00 P.M. (cocktails)	THE HOUSE OF QUAKER ngewear, and robes for Res on Aug. 31 and Sept. 7. C Contact: Fran Guay, 524-C	SHOWROOM - 8TH FLOCR cort-Holiday from 2:00 continuous informal
Wednesday August 31 2:30 P.M.	SPRING COLLECTION Preview of Resort-into-Sp International. By invita	LOTTE FOR PAUL PARNES INTERNATIONAL ring collection, designed tion. Continuous daily sh licity: Sydney dee Bloeme,	SHOWROOM - 10TH FLOOR by Lotte for Paul Parnes owings thereafter.
Wednesday August 31 3:00 P.M.	BY DEANNA LITTELL A & S "August Designer of	ABRAHAM & STRAUS the Month," Deanna Littel showing of her Fall collec R. 5-7200, Ext. 661.	JUNIOR SIZE CENTER 1 of Mam'selle Boutique,
Wednesday August 31 4:00 P.M. Cocktails	Knit ensembles and dresse	KORRIGAN-PARIS; AVAGOLF OF MILAN s in silk and wool for Res on. Publicity: Ruth Hamme	
Sept. 1	Preview of Bergdorf Goodma	an's Fall custom-order fas tion. (For Release, Fri	2ND FLOOR SALON hions, designed by Sept. 2.) Publicity:
Beginning Friday Sept. 2	HOLIDAY-SPRING SHIRTS FOR WOMEN Continuous showings of Hol Contact: 244-0547. Public	GANT SHIRTMAKERS liday-Spring "Designer's C city: Stutman Associates,	1407 BROADWAY SHOWROOM - 29TH FLOOR collection." 247-2662.
Sept. 5	LABOR DAY (Monday) Legal	Holiday	
Tuesday Sept. 6 9:30 A.M. Coffee	special collection of reactor Bloomingdale's junior	BLOOMINGPALE'S meet M. Daniel Hechter and dy-to-wear designed and ma shops. By invitation. (F quie Leve, PL. 2-1212, Ext	de in Paris, exclusively or Release. Thurs.,

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 6 4:00 P.M. Cocktails	PRESS SHOW: "FAR EAST FESTIVAL" Showing of fashions and h of exhibit area. By invi Margery Rubin, OX. 5.4400	MACY'S NEW YORK come furnishings from the latation. (For Release, Tue:	13TH FLOOR EXECUTIVE DINING ROOM Far East. Special tour s., Sept. 6.) Publicity:
Beginning Tuesday Sept. 6	COLLECTION Continuous daily showings	CISA (IMPORTS INTL., INC.) of the Holiday-Travel col BR. 9-3904. Publicity: El	llection, designed in
Beginning Tuesday Sept. 6	RESORT AND EARLY SPRING COLLECTION Informal daily showings of Contact: Norma Rousseau,	f "suitmakers," "weatherve	SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 6	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous showings of kn Contact: Robert Brown, LO	it dresses and suits for F	SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 6	RESORT AND HOLIDAY SPORTSWEAR COLLECTION Continuous informal showing including 1967 Tara Tweeds	ngs of Holiday clothes and	1407 BROADWAY SHOWROOM - 35TH FLOOR Resort separates, L. 5-5500.
Beginning Tuesday Sept. 6	COMPLETE RESORT AND EARLY SPRING COLLECTION Continuous informal showin Loomtogs) separates and dr Bernard J. Cahn, AL. 5-550	GOLF CLOTHES ngs of Arnold Palmer Golf resses for Holiday, Resort	SHOWROOM - 35TH FLOOR Clothes (division of
Beginning Tuesday Sept. 6	RESORT-HOLIDAY ITALIAN KNITWEAR COLLECTION Couture knitwearensemble in Italy for Resort-Holida Audrie Cohen, BR. 9-0925.	GINO PAOLI es, suits, dresses, coats, ay, at continuous daily sh	1407 BROADWAY SHOWROOM - SUITE 3704 and sportswear, made owings. Contact:
Beginning Tuesday Sept. 6	RESORT AND SPRING COLLECTION Preview of complete collect vation. Official Resort of Rappaport, CH. 4-3558.	PETTI 4'S, INC. tion of Resort and Spring pening, Mon., Sept. 12.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR fashions. By reser- Contact: George
Beginning Tuesday Sept. 6		HOLLY HOELSCHER OF CALIFORNIA s in California. Contact	714 SO.LOS ANGELES ST. LOS ANGELES : Peggie Wegman, OX.5-5470.
Wednesday Sept. 7 10:15 A.M. Coffee	PRESS PREVIEW OF "BRITAIN TODAY" A store-wide fortnightBring British fashions for m Release, Fri., Sept. 9.) (32nd Street for Yardley Aw Infantino, IO. 4-3300.	en, women, and children. English bus will leave at	By invitation. (For 12:00 Noon, B'way &

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 7 12:00 Nonn Luncheon	WINNING FASHIONS "The London Look Fashion	BRITISH CONSUL GENERAL & YARDLEY Award1966." Show at 12: Publicity: Lillian Fires	TERRACE ROOM
Wednesday Sept. 7 12:30 P.M. Luncheon	Informal showing of Fall	KASPER FOR JOAN LESLIE fashions. Barbetta Publications (\$5.00): CI. 6-9171.	ity: Ellen Perl.
Wednesday Sept. 7 3:00 P.M 7:00 P.M.	SPRING COLLECTION "The Barn Gate Opens"a Spring coordinates, desig	ned by Claire Smith Golden By invitation. Contact:	SHOWROOM - 21ST FLOOR and preview of Resort- : also fashions inspired
Wednesday Sept. 7 4:00 P.M. Champagne	Preview for the press of	STERN BROTHERS "Fall Fashion Gala." By i	SPECIAL EVENTS DEPT.
Wednesday Sept. 7 6:00 P.M. Cocktails	Preview for the press of	(33 WEST 34TH STREET) new second floor, presenting ation. (For Release. Thurs	2ND FLOOR ng "Miss Young Indivi, Sept. 8.) Contact:
Thursday Sept. 8 10:30 A.M. Coffee	PRESS PREVIEW: HOME- FURNISHINGS Preview of antique and mod Publicity: Margot Infantin	dern English home furnishi	6TH FLOOR AUDITORIUM ngs. By invitation.
Thursday Sept. 8 11:30 A.M.	"The Tennis Take-Over"ly West Side Tennis Club, for USITA matches on Sept. 8.	llowed by fashion show, pro Show by The Fashion Coord t 11:30 A.M.) By invitation	TENNIS STADIUM press on terrace of esented between main dinators.Inc.(Limousine
Thursday Sept. 8 12:00 Noon Brunch	PRESS PREVIEW OF IMPORT COLLECTION Preview for the press of F (For Release, Fri., Sept.	Bonwit Teller's import coll	HOTEL REGENCY BALLROOM SUITE Lection. By invitation. 1, EL. 5-6800.
Sept. 9	GIMBELS RELEASE"Britain	Today." (Preview, Sept. 7-	- See Above.)
Sept. 9	STERN BROTHERS RELEASE "F	'all Fashion Gala." (Previe	w, Sept.7See Above).
Sept. 9	PRESS PREVIEW OF IMPORT FASHIONS Preview for the press of i Mon., Sept. 12.) Publicit	mport fashions. By invita	2ND FLOOR SALON tion. (For Release,

Sept. 12 BERGDORF GOOLMAN RELEASE--Import collection. (Preview, Sept. 9--See Above)4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Week Of Sept. 11			HOTEL GOTHAM PRIVATE SUITE ontact: Walter Oppen-
Monday Sept. 12 11:30 A.M.		BERGDORF GOODMAN el of Milan; Bernard Newmaninvitation. Publ.: Florence	
Beginning Monday Sept. 12	FASHIONS Fall ready-to-wear fashion Sept. 19, 2:00 to 3:00 P.	ROAMAN'S ns from 1:00 to 4:00 P.M. M.; Fhiladelphia, Sept. 21) Publicity: Mariette Schu	(In Boston, Mon., , 2:00 to 3:00 P.M.
Beginning Monday Sept. 12- Sept. 16	OPENING OF RESORT- HOLIDAY COLLECTION Daily informal showings, I Edward Gottlieb Assoc., J	by appointment. Publicity	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR : Jody Donohue at
Tuesday Sept. 13 8:45 A.M. Breakfast	"THE LUREX LOOK" Breakfast showing of missin Lurex for Holiday '66.	DOW-BADISCHE COMPANY (350 FIFTH AVENUE) es and junior dresses, kni For buyers and press, by Publicity: Ruth Hammer As	111 WEST 40TH STREET twear and sportswear, invitation. Contact:
Cancelled Sept. 13		W OF FALL CUSTOM-ORDER FAS PT. 13 AT 11:00 A.M., HAS	
Monday Sept. 13 2:00 P.M.		ORIGINALA cats and suits, Sept. 13, Virginia Yost, BR. 9-8987	
Tuesday Sept. 13 5:00 P.M. Cocktails	SPRING FASHIONS Preview of Holiday, Resor	DU PONT COMPANY; JOSEPH BANCROFT & SONS t-into-Spring fashions of For retailers and press 1-4263.	AUDITORIUM - 4TH FLOOR "Ban-Lon" sportswear and
Wednesday Sept. 14 9:00 A.M.& 12:00 Noon	AT TWO SHOWINGS "The European Import Colle Report and commentary: Rus Rita Perna, Montgomery Was		BALLROOM kfast and luncheon shows. ick Pattern Co.; and 0.00, members; \$15.00,
Sept. 15	ROSH HASHONAH (Thursday)-	-First day of Jewish New Y	ear.
Sept. 15	LORD & TAYLOR RELEASE Pa:	risienne Fashions. (No Pre	ss Show)
Friday Sept. 16 8:00 P.M.	METROPOLITAN OPERA A new work by an American the Ford Foundation, based	METROPOLITAN OPERA , Samuel Barber, commission on Shakespeare's "Antony ason. Publicity: Francis	and Cleopatra," will

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 19 10:30 A.M.	PRESS PREVIEW OF FUR FASHIONS Georges Kaplan's Fall-Wint Tues., Sept. 20.) Contact	ter fur fashions. By invi	SALON tation. (For Release
peber 12	HOLIDAY AND RESORT COCKTAIL FASHIONS Cocktail and evening fashi By reservation. Continuous	FIVE-THIRTY P.M. lons, designed by Miss And	SHOWROOM - 5TH FLOOR re and Celia Philling
TO. DO H. M.	HOLIDAY AND RESORT COLLECTION Leonard Arkin at 10:30 A.M Contact: Celeste Lucci, WI	1.: Andrew Arkin at 11.00	530 SEVENTH AVENUE SHOWROOM - 6TH FLCOR A.M. By reservation.
12:00 Noon	PREVIEW OF JAMAICAN RESORT FASHIONS First showing by the Jamaic Cruisewear and Resort fash by invitation. Publicity:	a Fashion Guild, presenti-	ANNOUNCED ng a collection of r press and buyers.
pept. 19	PREVIEW: SHOE FASHIONS BY DONALD BROOKS Press and customer show of vitation. (Note Change of Jeri Savidge, WI. 7-3300.	Donald Brooks' first shoe	collection. By in-
6:00 P.M.	PREVIEW OF HOLIDAY- RESORT COLLECTION By invitation. Showings a Contact: Shirley Ornstein,	lso Sept. 20 and 21 at 3:0	
Beginning Monday Sept. 19	HOLIDAY, RESORT, SPRING COLLECTION Continuous informal showing Peggie Wegman, OX. 5-5470.	CALIFORNIA gs of misses dress collect	488 SEVENTH AVENUE SHOWROOM - SUITE 701 tion. Contact:
	HOLIDAY AND RESORT COLLECTION Continuous showings. Public		530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR 7112 or 10. 4-9194.
Monday	HOLIDAY AND RESORT COLLECTION Designed by Molly. Informs		512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR on. Contact: PE.6-7121.
Monday	HOLIDAY AND RESORT OF COLLECTION Continuous showings. Public		530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR 7112 or 10. 4-9194.
Sept. 19	NATIONAL SWEATER WEEK, SEFT	C. 19-25. Contact: Edward	Brandwein, MU.3-7520.
Sept. 20 9:30 A.M.	PRESS PREVIEW: IMPORTS A AND REPRODUCTIONS Press preview of Alexander' (For Release, Wed., Sept. 2	s imports and reproduction	ST. REGIS ROOF ns. By invitation. OX. 5-4500, Ext.285.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 20 10:30 A.M.	OPENING: HOLIDAY AND RESORT COLLECTION Also Sept. 22, 27, 29, Oc Cohen, 10. 3-5650.	PATTULLO- JO COPELAND, INC. t. 4 at 10:30. By reservat	498 SEVENTH AVENUE SHOWRCOM - 14TH FLOOR ion. Contact: Sam
Tuesday Sept. 20 11:00 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Also Sept. 22, 26, 29 at	GINO CHARLES LTD. 11:00 A.M. Contact: Alan	SHOWROOM - 4TH FLOOR
Tuesday Sept. 20 11:30 A.M.	PREVIEW: RESORT-ADVANCE SPRING COLLECTION Coats and suits for Resor daily thereafter. Contac	t and advance Spring. By	SHOWROOM - 24TH FLOOR
Sept. 20	OPENING: RESORT- SPRING COLLECTION Also Sept. 27, 29 at 11:3		SHOWROOM - 3RD FLOOR
Sept. 20	PREVIEW: RESORT AND SPRING COLLECTION Pembroke Squires designs: 11 at 12:00 Noon. By res		SHOWROOM - 25TH FLOOR howings Sept. 20, Oct.4,
Sept. 20	OPENING OF RESORT COLLECTION By reservation. Contact:		530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Sept. 20	PRESS PREVIEW: RESORT AND SPRING COLLECTION Preview of Resort and Spriand buyers, by invitation		SHOWROOM - 12TH FLCOR y Vally. For press
Tuesday Sept. 20 1:00 P.M.	RESORT AND HOLIDAY COLLECTION Also Sept. 28, Oct. 5 at 3	HANNAH TROY, INC. 1:00. Contact: Lee Lerner	530 SEVENTH AVENUE SHOWRCOM - 2ND FLOOR , LO. 3-0988.
Tuesday Sept. 20 1:00 P.M.		PAT SANDLER FOR HIGHLIGHT tion. By reservation. Con	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR stact: CH. 4-0600.
Tuesday Sept. 20 4:00 P.M. Cocktails	PREVIEW OF RESORT- HOLIDAY COLLECTION Resort-Holiday collection, By invitation. Continuous Contact: Sylvia Greer or A	daily showings, beginning	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR cenzo, Sept. 20 and 26. Wed., Sept. 21.
Tuesday Sept. 20	PRESS PREVIEW OF EUROPEAN IMPORTS	BLCOMINGDALE'S	THROUGHOUT STORE
6:15 P.M.	Annual presentation of Eur	opean imports throughout s 21.) Publicity: Louise Lar	store. By invitation. agdon, PL. 2-1212.
Wednesday Sept. 21	PRESS PREVIEW: HAUTE COUTURE IMPORTS	OHRBACH'S	5TH FLOOR
9:30 A.M. Coffee	Ohrbach's will present the original fabric line-for-1 (For Release, Thurs., Sept Klauser, OX. 5-4000, Ext.	ine copies. For the press. 22.) Publicity: Jackie	only, by invitation.
1 600		200	-7

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	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Wednesday Sept. 21 10:30 A.M.	HOLIDAY COLLECTION	WILSON FOLMAR, INC. y reservation. Contact: 1	SHOWRCOM - 14TH FLOOR
	Wednesday Sept.21 11:30 A.M.		invitation. Thereafter co	SHOWRCOM - 15TH FLOOR
		OPENING: HOLIDAY- RESORT COLLECTION Holiday-Resort collection, and 27 at 12:00 Noon. By Burke, LA. 4-0237.	HAROLD LEVINE, INC. , designed by Don Breiting reservation. Contact: Bi	SHOWROOM - 21ST FLOOR er. Showings Sept. 21
	Wednesday Sept. 21 12:00 Noon	SHOWING OF RESORT COLLECTION Resort and Holiday collect		530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR ntact: WI. 7-0152.
	Wednesday Sept. 21 1:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Also Sept. 22, 27 at 1:00 Contact: Jean Roberts, LA.	P.M. (Note Change of Date	SHOWROOM - 22ND FLOOR
	Wednesday Sept. 21 1:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact:		530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Wednesday Sept. 21 3:00 P.M.	PREVIEW: FALL-WINTER FASHION COLLECTION Fall-Winter fashions, desi By invitation. (For Releas PL. 3-3410. Public Relati	e, Fri., Sept. 23.) Publ	icity: Paulette Default
	Wednesday Sept. 21 4:00 P.M. Cocktails	PRESS PREVIEW OF SWIMWEAR COLLECTION Preview of Rose Marie Reid tator: Phyllis Youngheart. OX. 5-4440.	(1407 BROADWAY) 's swimwear collection.	Coordinator and commen-
	Wednesday Sept. 21 4:00 P.M.	RESORT AND HOLIDAY COLLECTION Malcolm Starr's Resort and Sept. 21, 27, 28, Oct. 4 a	Holiday collection, design	SHOWROOM - 20TH FLOOR and by Elinor Simmons.
•	Beginning Wednesday Sept. 21	OPENING: HOLIDAY AND RESORT COLLECTION Boutique separates, cashme: coats with companion dress showings. Contact: LW. 4-0	re coordinates, casual and es, designed by Dorothy An	SHOWROOM - 11TH FLOOR dressy suits, and
-	Thursday Sept. 22 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Presentation of Ben Kahn's (For Release, Fri., Sept. 2	Fall-Winter fur fashions.	HOTEL PLAZA CRYSTAL ROOM By invitation.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 22 10:00 A.M.		MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR tion. Contact: CH.4-3169.
Thursday Sept. 22 11:00 A.M.		JERRY SILVERMAN, INC. rs for Jerry Silverman. By ntact: Jean Dionne, CH. 4-	
Thursday Sept. 22 1:15 P.M.	HOLIDAY COLLECTION	NAT KAPLAN, INC.	198 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ntact: Miss Fritzi,
Thursday Sept. 22 2:30 P.M.	RESORT AND HOLIDAY COLLECTION Showing also Tuesday, Oct	BRANELL . 4 at 2:30. By reservation	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR n. Contact: PE. 6-6983.
Thursday Sept. 22 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will pre- invitation. Contact: Jose	view their Fall and Winter	6 WEST 57TH STREET SHOWROOM - 2ND FLOOR fur collection. By
Thursday Sept. 22 4:00 P.M. Champagne	PREVIEW: MIDWINTER- RESORT COLLECTION Preview of Resort and Midd Jeunesse. By invitation. Mary Lou Levine, OX. 5-62	JEUNESSE winter collection, designed Thereafter daily informations	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR d by Morton Myles for l showings. Contact:
Thursday Sept. 22 5:30 P.M. Cocktails	PREVIEW OF KNITWEAR COLLECTION The Marchesa Olga di Gress knitwear collection. By	MIRSA KNITWEAR (40 EAST 34TH STREET) y and Russel Carpenter will invitation. Contact: 683-	l present the Mirsa
Friday Sept. 23 11:00 A.M.	SHOWING OF IMPORT COLLECTION Lord & Taylor will present and private customers. By Publicity: Jeri Savidge, W	their designer import columniation. (For Release	llection to the press
Sept. 23	YOM KIPPUR EVE (Fridayat	sundown). Jewish Day of	Atonement.
Sept. 26	LORD & TAYLOR RELEASE Imp	port fashions. (Preview, Se	ept. 23See Above)
Monday Sept. 26 11:00 A.M.; 3:00 P.M.	COUTURE FASHION SHOW	e fashion show, with Europe', Sailors' and Airmen's (Mrs. Janes H. Van Alen.	Club Inc. Chmn.: Reserved Seats: \$5.00.
12:45 P.M.;	CUSTOMER SHOWINGS OF IMPORT FASHIONS Haute couture imports and by invitation only, 12:45 (In Westbury, Wed., Sept. Foster or Mark Klauser, OX	P.M.; second show, open to 28 at 12:45 P.M., 2nd floor	public at 5:45 P.M.

DATE	WHAT'S GOING ON GIVEN BY WHERE	
Tuesday Sept. 27 9:15 A.M.	PRESS PREVIEW: FALL- MAXIMILIAN FURS, INC. 20 WEST 57TH STREET WINTER FUR FASHIONS SALON - 3RD FLOOR Preview of Fall-Winter fur fashions. (Coffee after the show.) (For Release Wed., Sept. 28.) Publicity: Vera Bacal, CI. 7-1388.	se
Tuesday Sept. 27 10:30 A.M.	OPENING: RESORT OSCAR DE LA RENTA 550 SEVENTH AVENUE COLLECTION FOR JANE DERBY, INC. SHOWROOM - 2 3RD FLOOR By invitation. Thereafter at 10:30 A.M., Sept. 29, Oct. 5. By reservation Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU.8-2130.	n
Tuesday Sept. 27 2:30 P.M.	OPENING: RESORT IARRY ALDRICH 530 SEVENTH AVENUE AND NEW FASHIONS ASSOCIATES SHOWROOM - 12TH FLOOR Resort and new fashions, designed by Marie McCarthy for Larry Aldrich. Showings: Sept. 27, 28, Oct. 4, 5 at 2:30 P.M. Contact: CH. 4-1872.	}
Sept. 27	PRESS SHOWINGMAURICE RENTNER RESORT COLLECTION AT 2:30. (Opening, Sept.2	8
Tuesday Sept. 27 4:00 P.M.	PRESS SHOWING OF DONALD BROOKS, INC. 550 SEVENTH AVENUE RESORT COLLECTION SHOWROOM - 21ST FLOOF Also Sept. 29, Oct. 4 and 6 at 4:00. By reservation. Publicity: Catherine Smith. Contact: WI. 7-8235.	2
Tuesday Sept. 27 5:00 P.M 7:00 P.M. Cocktails	SECOND ANNUAL AWARDS: FASHION EYEWEAR HOTEL PIERRE "NEWSWORTHY EYEWEAR" GROUP OF AMERICA GRAND BALLROOM The Fashion Eyewear Group of America's second annual awards for outstandi achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors will serve on Award Jury. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	
Wednesday Sept. 28 11:30 A.M.	OPENING: RESORT- MIGNON 498 SEVENTH AVENUE HOLIDAY COLLECTION SHOWROOM - 15TH FLOOR Showing of Resort-Holiday collection, designed by Dorothy Farbo, Sept. 28 and Oct. 4 at 11:30. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	3
Wednesday Sept. 28 2:30 P.M. Cocktails	PREVIEW: RESORT-SPRING DAVID CRYSTAL, INC. 498 SEVENTH AVENUE DRESS COLLECTION SHOWROOM - 23RD FLOOR Preview of David Crystal's Resort-Spring dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	
Wednesday Sept. 28 3:00 P.M.	PRESS PREVIEW OF MAURICE RENTNER, LTD. 550 SEVENTH AVENUE RESORT COLLECTION SHOWROOM - 17TH FLOOR Resort collection, designed by Bill Blass. (Press show, Tuesday, Sept. 27 at 2:30.) By invitation. Thereafter, Oct. 4, 6 at 2:30. By reservation. Contact: Herman Seigenfeld, IA. 4-6968.	
Wednesday Sept. 28 4:00 P.M. Cocktails	PREVIEW: RESORT- McMULIEN 500 CLUB SPRING COLLECTION (550 SEVENTH AVENUE) 500 SEVENTH AVENUE By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	
Wednesday Sept. 28 4:00 P.M.	OPENING OF RESORT CATHERINE SCOTT, LTD. 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR The Catherine Scott and Eric Lund collection. Also showing Wed., Oct. 5 at 2:30 P.M. By reservation. Contact: Margie Lefcourt, 524-7093. Publicity: Ruth Hammer Assoc., 246-4818.	

DATE	WHAT'S GOING ON GIV	EN BY	WHERE
Thursday Sept. 29 11:30 A.M.	COLLECTION	REW WOODS, INC.	SHOWROOM - 5TH FLOOR
Thursday Sept. 29 2:30 P.M.		Fall and Winter dayting	pointment. Contact.
Thursday Sept. 29 4:00 P.M.	HOLIDAY AND RESORT SAM COLLECTION Designed by Bob Bugnand. Show ment. Contact: Sylvan Fox or	ving also Monday, Oct.	SHOWROOM - 2ND FLOOR
Thursday Sept. 29 8:30 P.M.	ANNUAL COTY AMERICAN COTY FASHION CRITICS' AWARDS Twenty-fourth annual American By invitation. Publicity: Ele	Fashion Critics Award	METROPOLITAN MUSEUM GRACE R. ROGERS AUD. ds, presented by Coty. 130.
Beginning Sunday Oct. 2- Oct. 5	SPRING MARKET WEEK LOS IN LOS ANGELES FASH Opening of three-day Spring ma Angeles Fashion Guild, 819 San	rket week in Los Angel	les. Contact: Los
Monday Oct. 3 4:00 P.M. Cocktails	PRESS PREVIEW: SUMMER ROXA SWIMWEAR BY BILL BLASS The Roxanne Resort-Summer swim by Bill Blass. By invitation.	suit collection. with	1407 BROADWAY SHOWROOM - 35TH FLOOR special group designed Assoc., 246-4818.
Oct. 3	OPENING: RESORT- HOLIDAY COLLECTION Also Oct. 5 at 4:00 P.M. By r	Y-ALIEN, INC. eservation. Contact:	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR LA. 4-7900.
Monday	OPENING: RESORT-EARLY GEOF SPRING COLLECTION Continuous showings, by appoin	FREY BEENE tment. Contact: LW. 4	SHOWROOM - 12TH FLOOR
UCU. 4	OPENING OF RESORT ADEL COLLECTION Also Oct. 5, 6, 11 at 10:00 A.		SHOWROOM - 23RD FLOOR
2:30 P.M 4:30 P.M.	DIAMONDS-INTERNATIONAL N.W. AWARDS EXHIBITION Exhibition at Institute of Integenetry designs by 21 jewelers tation. Public exhibitions, 00 Publicity: Mildred Kosick, PL.	ernational Education, , representing 11 coun ct. 5. 6. 7 from 10:00	12TH FLOOR showing award-winning tries. Press by invi-
Tuesday Oct. 4 4:30 P.M. Champagne	PRESS RECEPTION: FRENCE "AWARDS FROM FRANCE" & AM Formal awards to Bergdorf Goods presentations of French lace. to leading American designers. Williams & Associates, WI. 7-44	man and Saks Fifth Ave. Gala fashion show wit By invitation only.	nue for outstanding

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